

SPONSORSHIP LEVELS



Hall of Fame Sponsor | \$15,000 | (1 available)

- Naming & presenting rights on both Bobby Dodd National Player of the Year Awards
- 2 Foursomes at our 2018 Golf Tournament |Hole sponsor and signage
- VIP Table (8 tickets) at all (7) 2018 TCA events
- From the day we announce the Bobby Dodd watch lists in August to the day we present the award in January, naming rights includes countless mentions in all TCA publications, local media & national media publications (inquire for past examples)
- Presentation rights at awards banquet is covered by local & national TV & Radio
- Logo on head of all TCA communication with circulation of 2,500+
- Dedicated speaking time at Leadership event at Atlanta Tech Village

Super Bowl Sponsor | \$10,000 | (2018 Super Bowl Sponsor is Onward Reserve)

- Naming & presenting rights to 2018 Mr. Georgia Award Winner & 10 Back of the Week Awards
- 1 Foursome at the 2018 golf tournament and hole signage
- Hole sponsor and signage at Golf Tournament
- VIP Table (8 tickets) at all (7) 2018 TCA events
- Presentation rights at awards banquet is covered by local & national TV & Radio
- Logo on head of all TCA communication with circulation of 2,500+

MVP | \$5,000 | (2 available)

- Naming & presenting rights to 2018 Little Peach Awards (underclassmen) & weekly linemen and coach of the week awards
- 1 Foursomes at our 2018 Golf Tournament |Hole sponsor and signage
- 4 tickets to at all (7) 2018 TCA events
- Presentation rights at awards banquet is covered by local & national TV & Radio
- Logo on head of all TCA communication with circulation of 2,500+

All American Sponsor | \$2,500 | (4 Available)

- 1 Foursomes at our 2018 Golf Tournament |Hole sponsor and signage
- Shared Naming Rights on our Preseason All Star team and Year End All Star Team
- 4 tickets to at all (7) 2018 TCA events
- Logo on head of all TCA communication with circulation of 2,500+
- Mentions and logo recognition at all events on our website (including our Social Media)

Corporate Sponsor | \$1,000

- 2 tickets to all (7) 2018 TCA events
- Mentions and logo recognition at all events on our website (including our Social Media)

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2018 EVENTS & SPONSORSHIP

Friday, August 3rd @10AM | Golf Tournament at North Fulton Golf Course (Chastain).

Thursday, August 23rd @ 6:30PM | Preseason Prognostication / Kick-off Party with ESPN's **Tom Luginbill** at the Capital City Club- Brookhaven. Complimentary cocktails and hors d'oeuvres in a town hall setting to discuss the upcoming college football season and current recruiting landscape.

Monday, September 17th @ 11:45AM | Luncheon with ESPN's **Todd Blackledge** at 103 West-Buckhead + Guest

Monday, October 1st @11:45AM | Luncheon with ESPN's **Holly Rowe** at 103 West-Buckhead + Guest

Monday, October 22nd @11:45AM | Luncheon with **Verne Lundquist** at 103 West-Buckhead + Guest

Monday, November 5th @11:45AM | Luncheon with CBS' **Brad Nessler** at 103 West-Buckhead + Guest

Monday, November 20th @11:45AM | Luncheon with ESPN's **Mark Schlabach** at 103 West-Buckhead + Guest

January 2019 | Yearend Awards Banquet | Bobby Dodd National Player of the year award, Mr. Georgia Football, Little Peach Award (top underclassman) & TCA All-Star Team Awards | Location TBD | Last year we had over 350 people in attendance including the state & nations top recruits, college coaches and media outlets.

February 6th 2019 | Signing Day Event at College Football Hall of Fame

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TCA

ABOUT US



WHO WE ARE

The Touchdown Club of Atlanta is a non-profit organization established in 1938 that supports High School Football at the local, state and national level. It is the **oldest independent Touchdown Club in the nation**. The club's mission is to recognize outstanding achievements in High School Football and providing student athletes with resources to prepare them for life after football, and as future leaders of their communities. The club represents the Atlanta chapter of the National Football Foundation.

Each week in the fall, the club recognizes one Back, one Lineman, and one Coach for their outstanding performances on the field. The TCA holds regular meetings in the fall to present these outstanding coaches and young men with the prestigious Touchdown Club of Atlanta Award. Previous award winners included some of the nation's biggest recruits who have gone on to standout careers at the college and professional level. Notable award winners from past years include: **Calvin Johnson, Eric Berry, DeShaun Watson, Jeff Francouer, Cam Newton, Jamal Lewis, Takeo Spikes, David Green, David Pollack, Jeff Saturday, George Lombard, Ronnie Brown, Matt Stinchcomb, Gordon Beckham and Eric Zeier**, among others.

After the presentation of weekly awards, esteemed guest speakers are featured who share their stories about the game of football and life. Past speakers include **Steve Spurrier, Lou Holtz, Verne Lundquist, Mark Richt, Dick Vermeil, Phil Fulmer, Bear Bryant, Barry Switzer, Pat Dye, Vince Dooley, Tommy Tuberville**, and many more.

At the yearend Awards Banquet, the club also honors the best players around the Metro Atlanta area with the Metro Atlanta All-Star Team, the Georgia High School Coaches of the Year in each classification, winners of the prestigious Corky Kell Award for coaches who have amassed 200 or more victories in their careers, and the coveted Bobby Dodd National High School Players of the Year – awarded to the best Back and Lineman in the Nation. Due to the high profile recruits present, the Award Banquet is attended by many SEC and ACC coaches. Past winners of the Bobby Dodd Award include: **Peyton Manning, LaVar Arrington, Kevin Faulk, Ronald Curry, Jadeveon Clowney, Leonard Fournette, and Jacob Eason**, among others.

In addition to recognizing outstanding performances on the gridiron both locally and nationally, the club supports players and student managers in the Metro Atlanta area by awarding scholarships to deserving candidates. The TCA is proud to have distributed nearly **\$1 million in scholarship funds to local scholar athletes**. The Whitey Zimmerman Student Manager Scholarship and the George Morris Student Athlete Scholarships are awarded and presented at the club's annual Scholarship Banquet



Trevor Lawrence, Justin Fields, Adam Anderson



Najee Harris, Jake Fromm, Trey Smith



Rashaan Gary & Jacob Eason



2017 speaker Aaron Murray



2017 Award Winner & Future UGA Dawgs



Bob Stoops & Justin Fields



Bobby Bowden & Brady Tindall



2004 Speaker Mark Richt



Cam Newton 2006



AWARDS

MR. GEORGIA PLAYER OF THE YEAR AWARD

2017 - Justin Fields

2016 - Jake Fromm

BOBBY DODD NATIONAL PLAYER OF THE YEAR AWARD

Year	Back Of The Year	Lineman Of The Year	Year	Back Of The Year	Lineman Of The Year
1987	Todd Marinovich	Derrick Brown	2003	Darius Walker	Jeff Byers
1988	Rick Mirer	Junior Bryant	2004	Ryan Perilloux	Eugene Monroe
1989	Robert Smith	Kyle Brady	2005	Mitch Mustain	Andre Smith
1990	Marquette Smith	Jason Layman	2006	Eric Berry	Marvin Austin
1991	Chris Walsh	David LaFleur	2007	Terrelle Pryor	Omar Hunter
1992	Ron Powlus	Willie Anderson	2008	Aaron Murray	Abry Jones
1993	Peyton Manning	Travis Stroud	2009	Alex Ogletree	Garrison Smith
1994	Kevin Faulk	Kory Minor	2010	Isaiah Crowell	Jadeveon Clowney
1995	Michael Usry	Andy Katzenmoyer	2011	Dorial Green-Beckman	Mario Edwards Jr
1996	LaVar Arrington	David Warren	2012	Vernon Hargreaves III	Robert Nkemdeche
1997	Ronald Curry	Dennis Johnson	2013	Leonard Fournette	Cameron Robinson
1998	TJ Duckett	Nick Maddox	2014	Iman Marshall	Trent Thompson
1999	Brock Berlin	Michael Munoz	2015	Jacob Eason	Rashan Gary
2000	Jabari Davis	Marcus Spears	2016	Najee Harris	Trey Smith
2001	Gerald Riggs	Derrick Morris	2017	Trevor Lawrence	Adam Anderson
2002	Chris Leak	Ernest Sims III			